



## **SPONSORSHIP AND EXHIBITOR ADVANTAGES**

Wine Festivals are rapidly rising in popularity, especially since the pandemic has kept many from discovering new brands and socializing amongst likeminded contemporaries. Our sampling enthusiasts and wine connoisseurs provide an ample opportunity to place your products in the minds of consumers that have a distinctive passion for vintage nectar. They buy goods, products, services, and travel. Our *Event Sponsors and Exhibitors* may:

- **Showcase New Products & Services to our Event Focused Audiences**
- **Sponsor Segments of our Live Entertainment with your Logo on Display During Performances**
- **Co-Brand your Advertising Pre and During the Event with Your Company's Collateral, Signage, and Weblinks**
- **Sponsor one of our 15-Minute Wine Seminars Being Guided by Our Certified Sommelier**
- **Event participation platforms are as follows:**

### ***Premier Event Host:* \$15,000.00**

- Billed as “Premier Event Host” on all “Sips WineFest” marketing materials and web page. Our guest entry wristbands will have your company name/logo for each guests of Sips WineFest to see
- Your company and Sponsorships Category will be highlighted in all Pre-Sips WineFest Email Campaigns
- Your company and Sponsorships Category will receive recognition on signage placed throughout Sips WineFest
- This year's Event Website will also include a Blog Feature on Travel Ticket Magazine which will be present leading up to the event and memorialized till our Florida event next year. Your Entry/Wristbands Host Sponsorship will also include a press/media release through our Event Blog with corresponding exposure on Social Media
- Your Company and Sponsorship Category will be included in our Week-of-Event 10-day Sponsorship Countdown; as well as our Day of Event Thank You Announcement to be emailed to all of our Foundation supporters and advertised on our Website and through Social Media.
- 10 Tickets to Sips WineFest for your company's guests and colleagues
- One full-page color ad in Travel Ticket Magazine



**Key Event Sponsorship:** \$7,500.00 – Booth Includes: 4 – 6 Foot Tables, 8 Chairs, Waste Baskets, Pipe & Drape, Signage, 4 cases (48 bottles) of 90+ point wines, *example: Cabernet Sauvignon from Bordeaux, France, Pinot Noir from Willamette Valley, Oregon, Chardonnay from Sonoma Coast, California, and Sauvignon Blanc from Marlborough, New Zealand* in order to take your guest on a world tour as you pour and network your business; Sponsor Signage at your table, also included on the website – with link, as well as all other event collateral; and sponsor signage at our live-entertainment stage and acknowledgment and signage at both event wine seminars. (Staff to pour wine samples to your guests if you elect to have it done by us).

**Marketing Sponsors:** \$3,795.00 – Booth Includes 2 – 6 Foot Tables, 2 Chairs, Waste Basket, Pipe & Drape, Signage – 2 cases (24 bottles) of 90+ point wines, Red & White, to pour and network with your table’s guests, Sponsor signage at your table and included on the website w/link as well as all other event collateral.

**Great Exhibitors:** \$2,795.00 – Booth Includes 1 – 6 Foot Table, 2 chairs, Waste Basket, Pipe & Drape, Recognition in Printed Program & Event Website with Link to your Company, 1 Case (12 bottles) of 90+ point wine to pour and network with your table’s guests.

**Promotional Exhibitor:** \$2,195.00 – Booth Includes 1 – 6 Foot Table, 2 chairs, Waste Basket, Pipe & Drape, Recognition in Printed Program & Event Website with Link to your Company website. (Your company furnishes its spirits for libation) to pour and network with your table’s guests.



## Sips WineFest Sponsor & Exhibitor Registration Form

(Please Print)

**Saturday, October 7 & Sunday, October 8, 2023**  
**Renasant Convention Center, Memphis, TN**

*Please confirm your participation level below. Completed forms can be returned to [sales@portofgo.com](mailto:sales@portofgo.com). Please feel free to contact us with any questions. Thank you!*

Name \_\_\_\_\_ Contact Person \_\_\_\_\_

Contact E-Mail Address \_\_\_\_\_ Contact Phone Number \_\_\_\_\_

Address City/State/Zip Code \_\_\_\_\_

**(Please mark your selection.)**

- **Premier Event Host:** \$15,000.00 (One Available)
- **Key Sponsorship Package:** \$7,500.00
- **Marketing Sponsor:** \$3,795.00
- **Great Exhibitor:** \$2,795.00
- **Promotional Exhibitor:** \$2,195.00

**(Payment Information)**

Please send me an invoice.

I have enclosed a check made payable to: **Othal Partners, LLC** - Re: *Sips WineFest*

Please charge my credit card. **Card Type:** Visa / MC / AmEx / Discover

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Security Code: \_\_\_\_\_

\$ Total Sponsorship/Exhibitor Cost: \_\_\_\_\_ Signature: \_\_\_\_\_

Date \_\_\_\_\_

*You may type or write in this form, save it as a .pdf and email it directly to us at [sales@portofgo.com](mailto:sales@portofgo.com). Once we receive your completed sponsorship form, a Sips WineFest staff member will contact you to discuss arrangements, sponsorship benefits, and acknowledgements.*